



Sarah Espino-Byrne // 11th June 1991



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Education

- St. Thomas More Catholic School
- 2007 13 GCSE's (B-C)
- 2008 AS Levels Applied Art and Design (CD)
- Newcastle College
- 2008 National Diploma in Graphic Design Distinction
- 2010 Foundation Degree in Graphic Design First Class Distinction

Software Proficiency

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Sketch

HTML

About Me

Design Qualities

I adore working in all fields of Graphic Design, However my passion lies with Animation. Since working at Orange Bus I was enlightened with the world of animation and it has become my new found joy. My hopes for the future are to progress into 3D animation, taking part in Cinema 4D training.

Personal Qualities

In my spare time, I'm a big health enthusiast. I start my day early at 4am and head straight to the gym before work, where I take part in boxing and weight training. it makes me feel fresh and ready for the day ahead, and I like to stay in shape!

References

TICE

Mark Pattinson (Lead Mentor)
0773 864 3788

Orange Bus

Ian Gifford (Creative Director)
0759 044 39



Work Experience

- 2011 Reluctant Hero (4 week placement)
Officiency (long term placement)
- 2012 Blueshark Design
Graphic Designer/ Web designer

Throughout my experience at Blueshark Design, I had developed my skills and knowledge in Print and Branding. As well as being solely responsible for all Branding and Print design, I had progressed onto Web design, and had become responsible for all Web design concepts. I had also been introduced to Wordpress, WooCommerce and Magento. Learning how to populate websites and online stores, which I feel very confident that I have a good knowledge and understanding in.

TICE
Assistant Mentor

As well as working at Blueshark Design, between October 2014 to June 2015 I had been an assistant mentor for TICE (This is Creative Enterprise). During this period I had been educating young adults aged 15-16 on how to use Adobe Creative Suite, and also assisting on visits to some of the most well known creative agencies in the north east. This was a great experience and it gave me a taster of working as a tutor/mentor but was also useful to get an insight into other agencies and to see how they all work individually.

- 2015 - Present Orange Bus (Capita plc)
Mid-weight Designer

Simple interactions for complex organisations. In my current role as Designer with Orange Bus, I work in a mixed discipline team of creative visual and interaction designers, delivering high quality output across a range of projects including, UI design and development for web and SAAS applications, rapid high fidelity prototypes to validate proof of concept, video and animations, print, brand development, and content creation across a numerous online and offline channels.

During my 4+ years at Orange Bus I've had the pleasure of working in collaboration with all teams; User Experience/User Research, Development, and QA on a range of Agile projects. As well as leading design output on internal communications with our marketing team and supporting bids with our sales team. Keeping business requirements in mind with user needs and research, facts and assumptions I identify opportunities and deliver informed creative solutions.